



MICHAEL BRUNER • CREATIVE DNA

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Summary

Exceptional creative talent combined with solid technical skills in standards-based HTML and CSS and with a deep understanding of scripting languages. An expert in User Experience design and passionate in the belief that interaction means more than being online. Over twenty years of experience in print media as an award winning designer, creative director and prepress director. Proven ability to train, motivate and inspire creative teams to deliver superb creative work under tight deadlines. Develops positive, productive partnerships and develops dynamic, compelling solutions that map to business objectives and results.

Experience

June 2012 - Present

User Experience Designer, Enlogic Systems, Wildwood, Missouri

- Leads and directs web, print and experiential design for international computer hardware company.
- Lead and direct integration of NetSuite based website with companies in Uruguay and United Kingdom.

Creative Director, Nimbus EMR, St. Louis, Missouri

- UI development for medical software
- Design, build and manage company web site.
- Design all experiential marketing displays.

Creative Director/Partner, Wines That Rock, LLC, Mendocino, California and New York, NY

- Develop and implement creative marketing strategy.
- Design, build and manage company web site.
- Design all packaging, labels, point of purchase creative.
- Creative decision-maker for all product planning and sales strategy.
- Lead, direct, and develop social media strategy and implementation.

Owner/Principle, Bruner Design, Inc., Mascoutah, IL

- Design and build web sites for small and mid-sized businesses and financial institutions
- Design, color correct and preflight four color books
- UE, UX, wire-framing, consultation
- Social media strategy and implementation services.

Vice President Creative Design; Fanball Sports, Liberty Media Interactive, St. Louis, MO

- Develop and implement information architecture, user experience design.
- Insured marketing objectives are translated into creative strategies.
- Implement and develop creative direction on all web sites and magazines.
- Managed, lead, and directed five-member design team
- Member of company strategic planning team

WHAT ELSE?

A leader, a team player, a creative evangelist, a digital junkie,





Prepress Director; The Sporting News, St. Louis, MO

- Managed staff of prepress specialists, designers and systems personnel.
- Directed the design and prepress for award winning four-color case-bound books.
- Responsible for all press checks and printing quality control.
- Annual budget responsibility for prepress department.

Graphics Network Manager; The Sporting News, St. Louis MO

- Configure and maintain software and hardware for graphics and editorial platforms.
- Responsible for color quality of all print magazines and books.

Art Director of Magazines and Books; The Sporting News, St. Louis MO

- Responsible for the graphic design of magazines and books.
- Designed specialized publications for clients such as Anheuser-Busch, Ford, etc.
- Direct editorial and advertising photo shoots.

Illustrator; United States Department of Defense, Scott Air Force Base, IL

- Design multi-media and print presentations.
- Classified security clearance.
- Awarded the Thomas Jefferson Award in 1983 and 1984.

Education

Master of Fine Arts in Painting and Drawing, Indiana State University
Bachelor of Fine Arts in Communication Design, Indiana State University

Awards

- Times-Mirror Innovation Award.
- Times-Mirror Presidential Award for Sporting News redesign.
- Two- time Thomas Jefferson Award Winner.
- Bronze Quill Award of Excellence for book design.
- Gold Medal Award for label design at New World International Wine Competition.

