

# MICHAEL BRUNER

Creative Director

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a: 11574 Schlichter Road Mascoutah, IL 62258

## EDUCATION

**Bachelor of Fine Arts**  
Indiana State University

**Master of Fine Arts**  
Indiana State University

## AWARDS

**Innovation Award**  
Times-Mirror

**Presidential Award**  
Times-Mirror

**Thomas Jefferson Award (2)**  
U.S.Department of Defense

**Bronze Quill Award**  
Book design

**Special Recognition Award**  
New World International  
Wine Competition

## SKILLS

- Web site design /development
- Department budgeting
- Wire Framing
- Training and motivating staffs
- Project Workflow
- HTML & CSS excellence
- Builds productive vendor partnerships.

## PROFILE

Since 1999 I have been in leadership roles for internet based companies. During this time I designed, or led staffs in the design, build and management of hundreds of web sites. I have proven ability to train, motivate and inspire and manage teams to deliver superb work under tight deadlines. I have consistently demonstrated the ability to develop positive, productive partnerships and develop dynamic, compelling solutions that map to business objectives and results.

I bring exceptional creative talent combined with solid skill in standards-based HTML and CSS and with a working understanding of scripting languages. An award-winning creative director, graphic designer and enthusiastic advocate of responsive user-centered designs looking for new challenges

## WORK EXPERIENCES

**Senior Consultant, Digital, Integrated Marketing**  
BJC HealthCare | 2019 - Current

Responsible for the design, development and maintenance of internal and external digital communications and marketing channels for hospitals and service organizations assigned by the Manager, Interactive Communications and Technology.

- Creates compelling design concepts for BJC HealthCare websites for vendor development.
- Design and code front end development for websites.
- Update existing web pages within DNN CMS.

**Digital Design Supervisor, Creative Services**  
BJC HealthCare | 2015 - 2019

Leads and directs design team that focuses on mobile, web, interactive experiences and user-interfaces.

- Trains, assigns work, mentors team, creates professional development plans.
- Design BJC HealthCare websites for vendor development.
- Design and code front end development for websites.
- Update existing web pages within DNN CMS.

**User Experience Designer**  
Enlogic Systems | 2012 - 2015

Directed and executed UX and Creative Design duties for international company. Was responsible for the development of marketing and ad campaign designs from concept design to implementation.

- Designed company web site, print assets, software interfaces, experiential marketing displays and produced videos.
- Designed NetSuite inventory front end interface.
- Collaborated regularly with vendors from China, Uruguay and United Kingdom.
- Member of Strategic Global Marketing Team.

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## EXPERTISE

- Photoshop
- Illustrator
- InDesign
- Dreamweaver
- Premiere Pro
- Adobe XD
- Mac OS
- Microsoft Office
- Proofing and printing software
- Color Theory
- Color correction

## INTERESTS

- Music
- Backpacking and camping
- Fine Art
- Sports
- Literature
- Technology

## SOCIAL

[LinkedIn.com/m/mbruner1](https://www.linkedin.com/m/mbruner1)

## WORK EXPERIENCES CONTINUED

### Creative Director

Nimbus EMR | 2010 - 2012

Creative evangelist for electronic medical records startup. Developed compelling human factor design concepts for software interface.

- UX development for medical software
- Design, build and manage company web site.
- Design all experiential marketing displays and marketing assets.
- Developed and conducted off-site focus UX group sessions.

### Owner/Principle

Bruner Design, Inc. | 2009 - 2010

Owner and principle of web design and development company with a diverse set of clients including financial institutions, The United State Air Force, automobile dealerships, chemical companies, and spas.

- Design and develop web sites and promotional materials.
- UX design, wire-framing, analytics evaluation.

### Vice President, Creative Design

Fanball Sports, Liberty Media Interactive | 2007 - 2009

Led, trained and directed staff of five web and print designers in designing dozens of consumer sports web sites for companies such as NBC, USA Today, NASCAR and The Golf Channel.

- Insured marketing objectives are translated into creative strategies.
- Hands-on creative direction on all web sites and magazines.
- Member of company strategic planning team.

### Creative Director

CDM Sports | 1999 - 2007

Managed a team of 3 to 5 web designers that were tasked to design and assist in the development of innovative web sites for CDM Fantasy Sports and Top 500 companies.

- Plan and create web sites from concept to wireframe to design and development.
- Spearheaded transition of customer signups and payment from the call center to web sites.

### Prepress Director

The Sporting News | 1995 - 1999

Managed a team of 7 design and prepress personnel; Responsible for the weekly prepress production of a national four-color magazine and dozens of magazines, casebound books and specialty publications.

- Led transition from newsprint publication to four-color magazine.
- Developed and led workflow procedures for editorial, creative and prepress departments.
- Directed the design and prepress for award winning four-color case-bound books.
- Responsible for all press checks and printing quality control.